Terms of Reference
Call for Video Editor

Sharing EcoPeace’s knowledge and experience in environmental peacebuilding with other areas of conflict and water insecurity

EcoPeace

EcoPeace Middle East is a unique organization that brings together Jordanian, Palestinian, and Israeli environmentalists. Our primary objective is the promotion of cooperative efforts to protect our shared environmental heritage. In so doing, we seek to advance both sustainable regional development and the creation of necessary conditions for lasting peace in our region. EcoPeace has offices in Amman, Ramallah, and Tel-Aviv.

EcoPeace Program on Water Security (PWS)

Climate change and its disruptive impact on water resources is increasingly recognized as a catalyst for conflict in various areas around the world. In 2019 and again in 2020, the World Economic Forum identified climate-induced water stress—which leads to increased resource scarcity, drought, flooding and water pollution—as the most significant threat facing the planet over the next decade.

EcoPeace has spent decades helping communities and governments in the Middle East better cope with conflict and water insecurity, by developing a highly effective people-to-people model of environmental peacebuilding that promotes an understanding of mutual interests related to the environment and the need to create healthy interdependencies to help build trust. The Program on Water Security (PWS) seeks to share, for the purpose of adapting the experience of EcoPeace in environmental peacebuilding in the Middle East, with the needs of civil society organizations environmental, humanitarian, peace focused or otherwise around the globe to consider an additional entry point and methodology that could be applied to their particular context areas of conflict and water insecurity. Complementing government-to-government water diplomacy efforts, PWS seeks to advance local environmental peacebuilding initiatives by helping civil society organizations located in water-insecure regions develop their organizational capacity and advance security for their communities.

*NGO in special consultative status with the Economic and Social Council (ECOSOC) of the United Nations

EcoPeace Middle East

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Project Overview

The project’s aim is to create a series of short videos for promotional and educational purposes that capture the impact of PWS workshops to potential future partners, and to demonstrate the general workshop structure and outcomes. The video will use previously captured footage of a workshop held in December 2018, as well as attendee interviews, to highlight the success and impact of EcoPeace’s model of environmental peacebuilding on addressing conflict.

Already available footage from the previous workshop will require video and sound editing. The videos should then address the experiences of the workshop on the participants themselves. Many of the attendee interviews touch on the lessons learned over the course of the workshop, and the way that EcoPeace’s model has reshaped their understanding of conflicts in their respective regions. These testimonials will need to be edited and woven together into cohesive, concise, and visually appealing videos. In addition, other footage of the workshop’s sessions is available and will be edited into short educational videos. All footage has been transcribed into excel files.

EcoPeace will employ a video editor to undertake the project to prepare said videos. The process will not involve travelling, but as stated, will use already existing footage of previous workshops.

The Tasks of the Video Editor:

- Review existing footage and select together with EcoPeace staff the most relevant segments.
- Edit and draw from scripts of existing video footage.
- Create seamless, well-constructed promotional videos (a short 1 minute video and a longer version between 10 to 15 minutes).
- Create short educational videos (from 3 to 5 videos - around 10 minutes each).
- Maintain branding for EcoPeace videos and affiliated media products.
- Undertake EcoPeace video production and post-production.
- Work as required at own facilities utilizing own equipment and graphics editing tools.

Requirements

- Previous professional experience in video editing.
- Ability to storyboard, present concepts clearly prior to realization.
- Ability to operate the video production and editing equipment.
- Fluency in English will be an advantage.
High computer literacy. Graphic design skills will be an advantage.

The video editor shall commit to full confidentiality.

The video editor will be able to start working by **March 22** and finalize the video by **May 1st**.

**Timeline and Payments**

Please send your CV, technical offer (schedule for preparing the videos) and price offer for editing shift (10 hours) to **giulia@ecopeaceme.org**