Sustainable Tourism and Cultural Heritage Development
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• *Needs more emphasis on regional objective*
• *Governmental intentions to promote tourism as an economical pillar – removing development barriers*
Sustainable Tourism and Cultural Heritage Development - cont:

- Development of thematic programs, rather than site specific interventions (i.e. Religious/interfaith, archeological, adventure, social...)
- Maintaining community participation as central for tourism advancement (tangible heritage)
- Very few inventory of Jordanian sites (4, compared to 20 Palestinian)