

**Job Title: Social Media & Communications Officer – EcoPeace's AMMAN office**

**Are you a Social Media & Communications Officer? Can you plan, formulate, execute and analyze social media campaigns? Experience in digital marketing, analyzing data, presenting reports, copywriting and proof reading is essential.**

We are looking for an exceptional communications professional to raise the profile of EcoPeace Middle East and enhance its reputation, in addition to contributing to internal communications with staff and key stakeholders.

The consultant will work with the team to develop and deliver effective multi-channel communications campaigns with a particular focus in public relations and corporate communications. Experience in dealing with local, regional, national and trade media is essential and a background in internal communications and copywriting would be beneficial.

**Responsibilities:**

- Conduct media campaigns, focused on social media in Jordan, which will serve as a central part of advocacy efforts towards national leadership and stakeholders, while responding to the specific concerns of local constituencies.
- Social media outreach to appear in English and Arabic, and target thousands of Jordanians through social media (Facebook, Twitter, Snapchat and Instagram).
- Plan, formulate, execute and analyze social media campaigns across all social media channels, raising the profile of the Jordan River NGO Master Plan.
- Support the business to execute and communicate digital strategic statements and awareness campaigns.

**Requirements:**

External media consultants will be hired based on their experience organizing large social media campaigns and their proven knowledge in reaching out to different sectors and groups.

Applicants should be **motivated, creative and resourceful** and possess exceptional organizational skills and attention to detail. **Experience in digital marketing, analyzing data, presenting reports, copywriting and proof reading is essential.**

Interested applicants should submit a technical and financial proposal detailing methodology used to plan and execute a media campaign.

Please submit your application to Eshak AlGuza – [eshak@ecopeaceme.org](mailto:eshak@ecopeaceme.org)