



Friends of the Earth Middle East

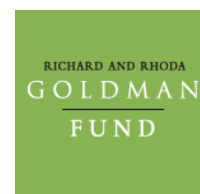


Bringing the Jordan River Back to Life: Strategies for Rehabilitation Conference

Agenda

**Le Royal Hotel,
Zahran Street, 3rd Circle
Amman, Jordan
May 3-4, 2010**

*FoEME's Jordan River Rehabilitation Project is supported by the
United States Agency for International Development (USAID),
the Goldman Fund, the Global Nature Fund/ Ursula Merz Foundation and
the Green Environment Fund.
Additional support for the 2010 Regional Conference has been provided by
UNESCO.*





Monday, May 3, 2010

- 13:00 Lunch and Welcome from Munqeth Mehyar, Jordanian Director, FoEME**
- 14:00 Conference Registration**
- 14:15 Welcome from Munqeth Mehyar, Jordanian Director, FoEME**
- 14:20 Keynote Address from Her Royal Highness Princess Sumaya bint El Hassan, President of El Hassan Science City and President of the Royal Scientific Society**
- 14:40 Conference Opening and Welcomes**
- Mr. Mousa Jamaáni, Secretary General of the Jordan Valley Authority
 - Mr. Jay Knott, Head of USAID, Jordan
 - Dr. Mohammad Al Adwan, Member of the Upper House of the Jordanian Parliament
 - Ms. Anna Paolini, Head of the Jordanian National Office, UNESCO
- 15:00 International Champions of the Jordan River**
- Dr. Véronique De Keyser, Vice Chairwoman of the European Parliament Working Group on the Middle East
 - Ms. Melanie Hutchinson, Associate Programme Officer at the United Nations Environment Programme Regional Office for West Asia
- 15:20 Kings' Academy Jordanian Youth Champions of the Jordan River**
- 15:30 Jordan River Champions Awards**
- 15:45 Coffee Break**
- 16:15 Experts Panel 1 and Open Discussion**
Developing a regional rehabilitation strategy: The Environmental Flows Study
Presented by Elizabeth Ya'ari, Israeli Jordan River Project Coordinator, FoEME
Expert Authors Panel:
- Dr. Sarig Gafney, Ruppin Academic Center in Israel
 - Dr. Samer Talozzi, Jordan University of Science and Technology
 - Mr. Banan al Sheikh, Al Quds University, Palestine
- 17:15 Experts Panel 2 and Open Discussion**
An Economic Analysis of Policy Options for Water Conservation in Jordan, Israel and Palestine
Presented by Baha Afaneh, Jordanian Jordan River Project Coordinator, FoEME
Expert Authors Panel:
- Ms. Tatyana Gorskaya, Head of Research and Studies, Integrated Management and Information Consultants
 - Dr. Taleb Harithi, Director, Palestinian Authority Natural Resources Authority
 - Dr. Gadi Rosenthal, Director, Kivun Consulting
- 18:15 End of First Day**
- 19:30 Depart on Bus for Dinner in Madaba**



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Tuesday, May 4, 2010

8:00 Breakfast

9:00 Welcome from FoEME Directors

9:10 Presentation of Jordan River Peace Park Initiative and Open Discussion

Presented by Alan Plattus, Yale University and
Munqeth Mehyar, Jordanian Director, FoEME

9:40 Presentation of Tourism Concept for Jordan River and Open Discussion

Presented by Marion Hammerl, Global Nature Fund

10:10 Experts Panel 3 and Open Discussion

International and Regional Tourism Opportunities

Moderated by Nader Khateeb, Palestinian Director, FoEME

- Mr. Manfred Schreiber, MENA Area Manager, Studiosus
- Ms. Julietta Baums, co-CEO, Nomad Tours

10:40 Jordan River Valley Mayors' Panel and Open Discussion

Tourism opportunities for Jordan Valley Communities

Moderated by Gidon Bromberg, Israeli Director, FoEME

Jordan River Community Mayors' Panelists:

- Mr. Ali Hussein Al-Delki, Mayor of Muaz Bin Jabal Governorate, Jordan
- Mr. Suleiman Romanin, Mayor of Al Auja, Palestine
- Ms. Sol Lavi Ben-Shimol, Tourism Director of Emek HaMayont Regional Council, Israel

11:40 Closing Statements

12:00 Lunch and check out of rooms

13:00 Depart for tour of Bethany Beyond the Jordan Baptism Site on the Jordan River

16:00 Depart for border crossings